



My social media contacts don't translate to proportionate sales for my business.

Building a good following on social networks is like SEO - slow and time consuming.

Most of my customers aren't frequent travelers; so they don't jump on my regular offers

Is it possible to show social media ROI, very clearly, to my management?

Costs of dedicated resources and agencies to run social media campaigns are high

Is social media only about creating a buzz? How can 'Buzz' be converted to 'Sales'?



Monetize your brand buzz with

**rumbido**  
monetize buzz 

# rumbido

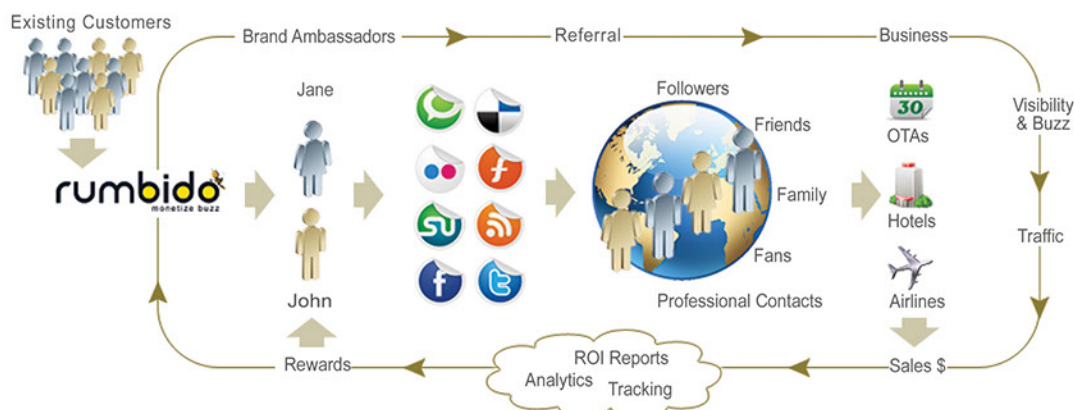
monetize buzz

\*patent pending

## rumbido means Rapid Buzz for your Brand

(Derived from Spanish words: Rapido=Rapid, Zumbido=Buzz)

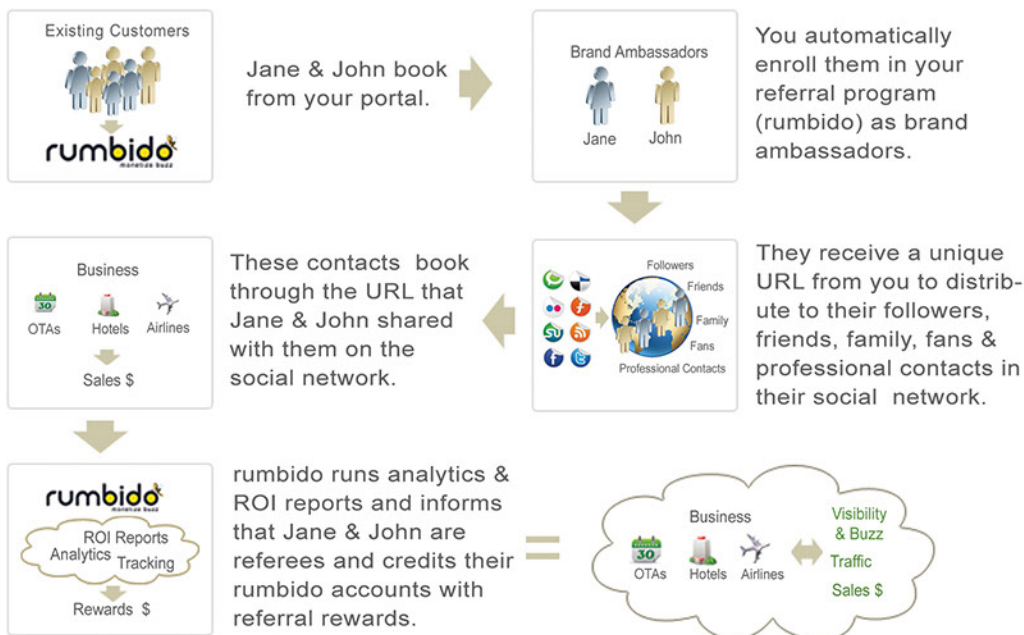
rumbido® is a unique social networks driven referral marketing platform for hotels, airlines & online travel agents. It engages and rewards your customers to promote your offering within their social networks, thereby creating buzz for your brand, traffic and sales for your business.



### benefit with rumbido

- Go beyond branding on networking sites, and generate sales
- Build a powerful online referral program and acquire new customers
- Convert customers into brand ambassadors and their networks into a new, cost effective channel of distribution
- Ensure high brand recall among customers, even after several months of a purchase

### how it works



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