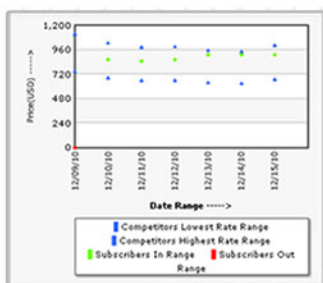


A smart and powerful **rate shopping** solution

PriceGain-Hotels significantly empowers your pricing strategy in relation to your immediate competitive set and the trendsetters in your market.



Pricing is a key factor in enhancing your yields from electronic channels... **Get it Right!**



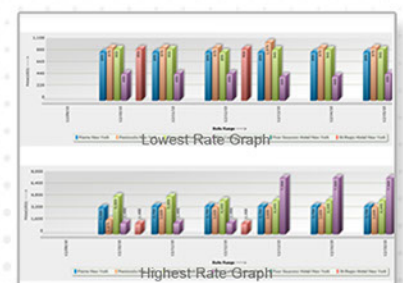
GM view for

- ▶ General Managers
- ▶ Rooms Division Managers
- ▶ Front Office Managers



Rate Parity view for

- ▶ Revenue Managers
- ▶ Reservations Managers
- ▶ e-Distribution Managers



Channel view for

- ▶ Director of Sales
- ▶ Financial Controllers
- ▶ Sales Managers

PriceGain-Hotels is an essential tool for your hotel to outsmart others in the market with timely and intelligent pricing.

Features

- ▶ Most competitive price rate shopping tool with more than 300 channels (Brands and OTAs)
- ▶ Real-time & On-demand rate shopping with price alerts
- ▶ Onscreen, MS Excel & Adobe PDF report format
- ▶ Receive scheduled reports every week / day
- ▶ 9 different report view types
- ▶ Graphical representation of price distribution
- ▶ Ability to make groups within the competitive set
- ▶ Next 365 day price snapshot
- ▶ Merchant and retail rates available



Benefits

- ▶ Follow price moves of your competitors on different channels
- ▶ Monitor current prevailing price as per market conditions
- ▶ Periodic monitoring of price gaps and yielding opportunities (choose the DOW)
- ▶ Organize records with custom notes for future reference
- ▶ Color coded to highlight price trend & reversal patterns
- ▶ Holistic revenue management & pricing decisions
- ▶ Ability to respond to price differentials
- ▶ Benchmark rates of similar nature
- ▶ No infrastructure cost & anytime web access
- ▶ Apple to Apple comparison
- ▶ Comprehensive & periodical data collection



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