

PriceGain

Real-time Monitoring of Airfare



Monitoring your competitor's fares was never this easy

With the challenge of maintaining brand loyalty and where the customer is in control of what they buy based on consistently changing fares, how can you be sure that you are always on top of your competition?

The only way of beating this game is by being consistently updated with your competition's future pricing strategies.

Is it possible to exercise such control over your entire portfolio? With PriceGain-Air, we think yes.

PriceGain-Air is a unique web-based price intelligence tool that allows for real-time monitoring of air fares for retail travel businesses like airlines, and Online Travel Agents (OTAs) across various competitor & supplier websites.

a RateGain product

QUICK FACTS

PriceGain-Air provides two delivery methods: the real-time on demand and scheduled reports for high volumes of data.

With PriceGain-Air, OTAs & Airlines can track multiple routes across their network and analyze their fares vis-a- vis their competition. No matter how large the overall data pool is, based on defined business rules only the fares and routes that need attention are brought to their notice for them to make immediate business decisions.

In a nutshell, they get a bird's eye view for a better control in today's dynamic fare space.

A vast majority of online travel agents and airlinemanagers swear by this product.

Find out what they have to say:-

We have complete faith on the data provided. My product managers do not need to cross-check with the websites to check reliability. -Pricing Director

- Quick view Dashboard with graphical 'Competitive Score' and 'Competitive Farespace' views
 - Ability to customize views as per your own business rules and logic
 - Multiple ways of generating reports- Consecutive dates, Days out, Distributed dates and Events
 - Create events as per your market to track peak periods more closely
 - Ability to even track ancillary components outside of Fare and Tax/surcharges
- Cache pages for all fares fetched for easy validation of data
- Customized Excel analysis to ensure data is presented in a way that helps them make business decisions
 - Enables data compatibility with any third party decision-making systems like a Revenue Management System or a Pricing System, availability of data as XML feed or flat files
 - Tax and other special components of rates for the products are highlighted clearly as separate columns to ensure apple to apple comparison of rates
 - 24x7 customer support by a dedicated Quicktickets system with a standard 2-hours response time
 - Dedicated Account Manager: Dedicated Account Manager is assigned for every client. This is no ordinary "Account Management" tag, in fact the Account Manager is in conversation with clients daily to ensure the exact quality of service is provided consistently



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